

**IT'S ALIVE!!!**

**CURB™**

**CURB pushes the boundaries of eco-ads with the unveiling of new 'living advert' at Confex**



**27th Feb: CURB has yet again succeeded in turning heads using natural media at the 2009 Confex exhibition. The never seen before 'Logrow unit' is the worlds first truly green 'eco ad.' The award-winning horticulturalists at CURB have developed ingenious ways of creating brands using high quality grass, shrubs (of various shades) and natural elements such as wood and natural stone to create any brand logo.**

**Any creative message or brand logo can now be delivered in crystal clear quality set in our unique mobile nurseries - perfect for indoor/outdoor events - permanent fixed units of any size or bespoke brand pieces for corporate HQ's.**

**Anthony Ganjou of CURB said:**

**"We are delighted at the response we have received from our Lo-grow units here at Confex. The guys at CURB have been working around the clock to perfect the support system that goes into the unit, but it has all been worth it. Now branding really can be alive with creativity."**

**CURB provided innovative, quirky and memorable solutions for the International Confex brand which were incredibly effective. Our brand was literally brought to life! On top of that CURB were extremely professional and consulted us throughout the process to ensure our brief was met. Well done and thank you!**

**Steve Bullock, Group Project Manager,  
International Confex**

**Notes**

**• Visit CURBs website at [www.mindthecurb.com](http://www.mindthecurb.com)**

**INTERNATIONAL  
confex**  
10-14 FEB 2009, EARLS COURT, LONDON